

LOGIC MODEL INFORMATION

On the attached worksheet, document the following for the proposed project.

Resources are the elements or ingredients brought to bear in your project. List the following:

- Who provides effort in the project? (e.g. staff, volunteers, contractors)
- Who participates in the project? (e.g. individuals, families, etc.)
- Where do project services take place? (e.g. clinic space, classrooms, etc.)
- How is the project funded? (e.g. foundation/government grants, participant fees, etc.)

Activities are what take place: the processes, techniques, tools, events, technology and actions of the planned project, undertaken with the resources available. These may include *production* – of promotional materials and educational curricula; *services* – education and training, counseling, or health screening; and *infrastructure* – structure, relationships, and capacity used to bring about the desired results. List the major project activities.

Outputs are the *direct results* of program activities, usually described in terms of the *size and/or scope of the services and products delivered or produced* by the project. Outputs indicate if a project was delivered to the intended audiences at the intended “dose.” A project output, for example, might be the *number of classes taught, meetings held, or materials produced and distributed*; program *participation rates or hours of each type of service provided*.

- The number, type and duration of project events or interactions, and the number of project participants.
Example: “30 single moms receive one hour of weekly one-on-one counseling on coping skills.”
- The number and types of products created by the project. Example: “1,200 newsletters mailed to clients”

Outcomes are the results of the project activities and describe specific changes in *beliefs, attitudes, knowledge, skills, status, and/or behaviors* resulting from project services. Outcomes are evident across the short, intermediate, and long terms. Outcomes are most often expressed at an individual level, though may be evident at the organizational, and community levels as well. Example: “Decrease smoking and drug use among low-income youth.”

- **Short, Intermediate and Long-Term Outcomes:** We expect that if completed or ongoing these activities will lead to the following changes.....

For example:

- ❖ 0-6 months (Short Term)
- ❖ 6-12 months (Intermediate)
- ❖ 12-24 months (Long Term)

Structure the project’s outcome statements in the following format:

Desired Effect	In What	For Whom
Increase	Attitude	Project Participant
Decrease	Perception	Client
Maintain	Knowledge	Individual
Improve	Skill	Family
Reduce	Behavior	Neighborhood
Expand	Condition	Organization
Etc.	Etc.	Community

5. Goals are the ultimate impacts your project expects to make, and are consistent with the larger mission and vision of the program. Goals are often influenced by other factors in addition to your project. Each goal is a clear statement of success that your organization hopes to achieve.