

## Evaluation Plan *Template* (collecting short term outcomes)

\_\_\_\_\_  
Program

\_\_\_\_\_  
Date

<b>Short Term Outcomes</b> List 2-4 measureable outcomes from your logic model	<b>Data gathering strategy</b> Identify the tools, surveys or way you will get this  information	<b>Statewide Prevention Indicator</b> related to your outcome (Healthy Alaskans 2020/2030 or similar plan or known risk/protective factor indicators)
<b>Special Notes:</b>		

Note: As a general guideline, a short-term outcome should be achievable within 1-2 years

## Evaluation Plan and Instructions and Sample Indicators

### Start with what you ultimately hope to achieve

All Applicants should integrate with relevant long-term Objectives from Healthy Alaskans 2030 or a similar statewide strategic plan. Goals should be consistent with those identified by the CBHPEI program:

- 1) Decrease substance abuse and dependence
  - All Alaskan communities, families and individuals are free from the harmful effects of substance abuse, dependency and addiction.
- 2) Improve the health status of Alaskans
  - All community members are connected, resilient and have basic life skills.

**1. How much (outputs):** service/programming is being provided? *This relates to how much is being done. It is most often reported as a number (#).*

#### Sample indicators:

- # of participants (by age, ethnicity)
- # of activities offered (by activity)
- # of hours volunteered
- # of times PSA is aired
- # of locations information is posted

**Example:** (How many people you aim to serve? How often will your efforts take place?)

We hope to serve 250 youth between the ages of 6-18; we will do this by:

- Providing staff training *,three times in the year*
- Implementing the silent mentoring project, *throughout the year.*
- Teaching life skills using the “Mallory Thompson” program *through weekly* group sessions
- Sponsoring youth-led service projects, *at least once per quarter*
- Hosting cultural activities, *monthly*
- Conducting a student support group, *every other week.*

How will you collect this information?

- We will keep logs of how many people participated and how many sessions were held and when for each activity.

**2. How well (process):** are programs/services being delivered? *This relates to how satisfied your participants are with your services. It also addresses the capacity, efficiency and infrastructure of your organization or coalition.*

#### Sample Indicator: Satisfaction measures:

- % of satisfied participants
- % of client suggestions implemented
- % of students who feel supported by staff
- % of youth who attend most activities
  
- Examples of organizational capacity measures:
- % of staff who complete *Gatekeeper* training
- % staff turnover or retained after two years

- % staff/participant ratio

**Example:** (How well did you provide your prevention efforts or services?)

How will you get feedback from your participants? Or, how will you assess your capacity and efficiency?

We will measure the quality of our activities in three ways:

- We have a suggestion box for our youth to give us input.
- Our youth leader will hold feedback sessions every quarter, for students to tell us what they like and don't like about our activities.
- We will review on an annual basis the percent of youth leaders that have participated in 8 or more hours of professional development training.

### 3. Is Anyone Better Off (outcomes): What impact have you had on your target audience?

*This relates to: the measurement of your short term outcomes. What impact have you had on your target audience?*

Short term outcomes identify change in either: attitudes/perception, knowledge, skills, behavior or conditions, as a result of your prevention work. (It's typically reported as a percentage.)

#### **Samples of short term outcomes:**

- Increase youth perception of the harmful consequences of alcohol use  
*Indicator: % of youth who believe alcohol use by teens, is harmful, compared to baseline*
- Decrease youth perception that most of their peers regularly use alcohol  
*Indicator: % of youth who believe most of their peers are not using alcohol, compared to baseline.*  
*Other examples...:*
- Increase community's awareness of suicide intervention/prevention services
- Increase participant's knowledge of FASD.
- Decrease the number of injuries resulting from driving while intoxicated (behavior)
- Increase workshop participants decision making and problem solving skills
- Improve students social/emotional skills
- Reduce the purport ion of retail outlets that sell liquor to people underage (conditions)
- Increase the percent of youth who have 3 or more supportive adults (behavior)
- Increase the percent of adults who reach out and support youth (behavior)
- Decrease youth access to alcohol (conditions)
- Increase a school's positive school climate (conditions)

#### **Will anyone be better off? (Because they participated in your prevention efforts?)**

- Identify two to four short term outcomes\* from your logic model that you will measure, and be held accountable for.
- Describe how you will collect information related to each of your outcomes.
- Identify the statewide prevention indicators that most relate to your selected outcomes.

**Example 1:** (How you will use that information to improve your program or services?)

- Twice a year our staff and volunteers have a special lunch where we discuss what is going well and not going well with our programs. The suggestions and feedback provided by the participants are used to make improvements.

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Increase supportive youth-adult relationships	Focus group with parents, elders and other community leaders	*Consensus of adults on reporting an increase in youth with supportive relationships and percent of youth engaging in meaningful activities
Increase engagement in meaningful activities	Focus group with youth	*Consensus of youth on reporting supportive relationships and percent of youth reporting engagement in meaningful activities
<i>*YRBS and/or School Climate and Connectedness Survey measures each of these outcomes as well.</i>		
Note: Current MOU is in place with the Traditional Council to host focus groups. The Community Council approved a resolution in support of the youth wellness initiative.		

**Example 2** (How you will use that information to improve your program or services?)

- Our plan is to collect and monitor YRBS data for our school district at least biennially.

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Increase supportive youth-adult relationships	Youth Risk Behavior Survey*	Percent of youth reporting supportive relationships
Increase engagement in meaningful activities	Youth Risk Behavior Survey*	Percent of youth reporting engagement in meaningful activities
<i>*School Climate and Connectedness Survey measures each of these outcomes as well.</i>		
Note: Current MOA is in place with the School district.		